

Himanshu Shah
Executive Director

John Zebrowski
Chairman

Sayreville Economic & Redevelopment Agency
167 Main Street
Sayreville NJ 08872
www.sayreville.com

TO: Chairman, John Zebrowski & Commissioners
FROM: Himanshu Shah, Executive Director
DATE: March 13th, 2025
SUBJECT: Executive Director's Report

1. Riverton Project Update

Progress at the Riverton site continues to advance as key redevelopment milestones are met. On February 25th, SERA attended the Quarterly Brownfield Development Area (BDA) Steering Committee Meeting, where updates on environmental remediation efforts were discussed. Significant progress has been achieved on Parcels B and C, with ongoing remediation work bringing these sections closer to being fully remediated.

2. Area in Need of Redevelopment (ANR) Recommendations

SERA's planning team has developed a structured timeline for presenting all pending 'Area in Need of Redevelopment' (ANR) studies to the Sayreville Planning Board. The planner has worked closely with the Planning Board to ensure a streamlined and efficient review process. The first presentation, focused on the former JCP&L site, is scheduled to take place in the coming weeks. This will be followed by the Main Street and Crossman Rd Area, The Route 9 and Ernston Rd Area, and the former Sunshine Biscuit site.

3. Main Street/Downtown Revitalization

Efforts to revitalize Sayreville's Main Street and Downtown district have continued with the recent distribution of outreach letters to property and business owners in the area.

These letters outlined the overarching goals of the revitalization initiative and invited stakeholders to participate in shaping the future of the district.

The response from the community has been encouraging, with initial feedback highlighting both support and valuable input regarding potential improvements. SERA will begin scheduling meetings with property and business owners later this month to facilitate further discussion, gather additional insights, and ensure alignment with the Borough's vision for economic and commercial development. These engagements will help inform next steps, including potential infrastructure enhancements and business support initiatives aimed at fostering a vibrant main street.

4. NJTPA/ FTA Study Grant

NJTPA has accepted and added the Riverton Parcel B and C connection road to the Transportation Improvement Plan (TIP). This will bring us a step closer to receiving the funds from the Federal Transit Administration (FTA) grant to study the connection.