



How to Pink Your Business

Everyone has a reason for getting involved in Paint the Town Pink. Encourage a woman in your life to get her annual mammogram and to include overall wellness in their lives. Here's how you can get involved:

- **Paint your Town Pink**
- **Pink your business or group**
- **Attend an event**
- **Share the mission**

By participating in any of these ways, you help us spread the very important message of how annual mammograms, overall wellness, and early detection saves lives. You also can help us raise money to provide wellness services including gynecological care, diagnostic care, and other wellness services to uninsured and underprivileged women in our community and throughout the **Hackensack Meridian Health Network** by visiting our donation link.

For more information about how to access and/or utilizing the Pink Fund, please contact one of our Women's Centers and a representative will walk you through the process. For more information visit PaintTheTownPink.com/pink-fund.

Hackensack Meridian
HEALTH

HackensackMeridianHealth.org

How to Participate:

- Participation is **FREE**
- Businesses must register as a Pink Business **online** by **April 12, 2017** to be listed as a pink participant on **PaintTheTownPink.com** and to receive a kit.
- Each business will coordinate with your town Chief Well-Being Officer (CWO). Your CWO should let you know whether they are going to drop off your kit or if you should pick up your kit from a location of their choosing.
- Sign up at **PaintTheTownPink.com** or call **855-PINK-411**.

What Your Practice Will Receive:

- A listing on the Web site if you **respond by April 12, 2016**
- Pink tote bag
- Educational material
- Sign for your counter about Paint the Town Pink
- Pink bows
- Magnet
- Pens
- Flag
- Window marker
- Window cling
- Instructions for donations

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